Would You Rather: Agency Edition

E Results Q Locations	5 Devices	s 🛓 Data		
urvey Results				
Would you rather			Answers 210 96%	Skip: 9 4%
	0%	30%	60% COUNT	PERCENT
Work for a detestable big-name creative director and make tons of money			124	59%
Work for a creative director you respect and admire and make barely enough money to pay your rent			86	41%
Would you rather			Answers 210 96%	Skip 49
	0%	31.5%	63% COUNT	PERCENT
Work over the weekend occasionally but have clear separation otherwise between work and home			131	62%
Have no separation between work and home life but be really close friends with your coworkers and go out with them all of the time			79	38%
Would you rather			Answers 210 96%	Skip 49
	0%	35.5%	71% COUNT	PERCENT
Be trapped in an elevator with an account person Be trapped in an elevator with an over-eager intern			149 61	71% 29%
			01	2370
Would you rather			Answers 203 93%	Skip 10 7
	0%	31%	62% COUNT	PERCENT
Be the creative held responsible for the Hyundai suicide ad			124	61%

05 Would you rather					Answers 209 95%	Skips 10 5%
	0%		34.5%	6	9% COUNT	PERCENT
Have shorter hours					143	68%
Have unlimited access to good food and booze in the office at all times, for free					66	32%
Would you rather					Answers 206 94%	Skips 13 6%
	0%		30%	6	0% COUNT	PERCENT
Man the Twitter account of a cheesy brand mascot for the next five years					122	59%
Fill out timesheets for everyone on your team every day for the next five months					84	41%
Would you rather					Answers 206 94%	Skips 13 6%
0%		29.5	%	59%	COUNT	PERCENT
0% Work longer hours for more money		29.5	%	59%		percent 58%
		29.5	%	59%	COUNT	
Work longer hours for more money		29.5	%	59%	COUNT 120	58% 42% Skips 13
Work longer hours for more money Work shorter hours for less money Westion Would you rather	%		% 39%	59%	COUNT 120 86 Answers 206	58% 42% Skips 13
Work longer hours for more money Work shorter hours for less money Westion Would you rather	%				COUNT 120 86 Answers 206 94%	58% 42% Skips 13 6%
Work longer hours for more money Work shorter hours for less money Would you rather Would you rather	%				соинт 120 86 Аnswers 206 94% соинт	58% 42% Skips 13 6% PERCENT
Work longer hours for more money Work shorter hours for less money Westion Would you rather	%				COUNT 120 86 Answers 206 94% COUNT	58% 42% \$kips 13 6% PERCENT 77% 23% \$kips 13
Work longer hours for more money Work shorter hours for less money Would you rather Work on an online gambling site campaign Work on a cigarette brand's marketing	%			78%	COUNT 120 86 Answers 206 94% COUNT 159 47 47	58% 42% \$kips 13 6% PERCENT 77% 23% \$kips 13
Work longer hours for more money Work shorter hours for less money Would you rather Work on an online gambling site campaign Work on a cigarette brand's marketing			39%	78%	COUNT 120 86 Answers 206 94% COUNT 159 47 47 Answers 206 94%	58% 42% \$kips 13 6% PERCENT 77% 23% \$kips 13 6%

Question Would you rather			Answe 20	8 11	1
			95	5% 5%	%
	0%	28.5%	57% COU	UNT PERCENT	
Adjust work according to last minute client request on a Friday			1	17 56%	

91

44%

Pitch a piece of business the Monday after July 4th